


KAYLA BEEHLER

MOTION + GRAPHIC DESIGNER

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ABOUT ME

A Multi-disciplined designer with a passion for making ideas come to life. I put my all into everything I do, no matter how small the task. I take pride in overcoming the challenges thrown my way, and I look forward to learning from each new experience.

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN

09/2015 to 06/2018

Major: Motion Media Design / Double Minor: Graphic Design, Art History

MONTGOMERY COLLEGE SCHOOL OF ART & DESIGN

08/2013 to 05/2015

Major: Graphic Design

ACHIEVEMENTS

DIGITAL GRAFFITI FESTIVAL PROJECTION

2017

Work was showcased on the main entrance for the Digital Graffiti Festival in Alys Beach, FL.

DEAN'S LIST

2014 to 2018

Maintained a 3.5 GPA or higher each quarter throughout my college career.

PHI THETA KAPPA HONORS PROGRAM

2014

Became a member of this program for showing outstanding academic achievement.

PLACED FIRST IN EXHIBIT BRANDING DESIGN CONTEST

2014

Postcard design was unanimously chosen to be used for the collaborative art exhibit *Identity: Contemporary Interpretations of History, Place, and Culture*.

PLACED FIRST IN THEATER BRANDING DESIGN CONTEST

2014

Poster design was unanimously chosen to be used as the branding for the play *Art of Murder*.

INTERESTS



Concept Creation



2D/3D Animation



Experiential Design

EXPERIENCE

ATOMIC KID STUDIOS

Animator | 04/2019 to Present

Create animations from start to finish. Provide design and illustration support for conceiving, storyboards, and animated assets. Work directly with clients to create engaging designs that articulate their story in unique and compelling ways.

REALITY INTERACTIVE

Designer | 07/2018 to 04/2019

Conceptualize, design, and animate responsive interfaces, retail experiences, print and digital collateral for brands like BMW, Target, Spectrum, StainMaster, and more. Conduct visioning sessions and strategize with sales for creative pitches. Work with developers and product managers to meet product objectives and sprint commitments in a fast-paced environment.

FREELANCE

Designer and Animator | 02/2018 to Present

Produced multiple projects including social content, logo designs, and merchandise designs for various clients.

MOME LOVE

Officer | 05/2016 to 06/2018

Organized bi-weekly meetings, special events, workshops, and annual student run motion design conference, CoMotion. CoMotion is a multiday event that includes panels, portfolio reviews, a student showcase and receptions with over 40 attending motion design companies from all over the world.

COMOTION

Designer and Animator | 11/2016 to 03/2018

Collaborated with other members of the team to develop the initial event branding. Designed, animated, and organized various aspects of this student run event.

PROFESSIONAL SKILLS

Collaboration

Problem Solving

Leadership

Flexibility

Communication

Organization

SOFTWARE

After Effects

Cinema 4D

Illustrator

Premiere Pro

Adobe XD

Photoshop

InDesign

Toon Boom

Microsoft Suite

Keynote